



Education and Fundraising to Help Shelter Animals

P.O. Box 285 • Grovetown, GA 30813 • 706.294.6200 • www.HopefulHounds.org • HopefulHoundsInc@gmail.com

September 27, 2017

Dear Business Owner (prospective sponsor):

It is that time of year again!!! Hopeful Hounds, Inc. is proud to announce the **8th Annual Dog Gone Cold 5k Run/Walk and 1-Mile Fun Run**. It's hard to believe that this will be our **8th year of helping CSRA shelter animals!!** Over the past 6 years, we have raised over \$30,000 for CSRA shelter animals through this fundraiser. The 5k and 1-Mile Fun Run will be on Saturday, January 20, 2018, starting at 9:30am. The purpose of this event is to promote awareness and raise money for our local CSRA shelter animals. The animal rescue groups that Hopeful Hounds, Inc. supports must promote animal welfare, education and awareness of shelter animal adoptions.

This event is guaranteed to be fun and exciting. We had over 400 participants last year in the 7th Annual Dog Gone Cold 5k Run/Walk and 1-Mile Fun Run and are anticipating over 400 runners and walkers again this year. Participants brought their canine partners, spectators and supporters with them. It will be an event the whole family can enjoy. We will have local vendors and adoptable animals from our local rescue groups present at the event.

We are asking local community businesses to help support and sponsor this event and invite you to take advantage of this exceptional advertising and promotional opportunity as a **sponsorship participant**. There are numerous ways you can help to sponsor the event:

1. Donate items for awards and door prizes;
2. Donate items for our racer goody bags (coupons, samples, dog treats, energy bars and gels, pens, magnets, etc...);
3. Provide food and/or a drink product (bottled water, energy drinks, fruit, bagels, energy bars, etc...);
4. Help publicize the event; and/or,
5. Become a financial sponsor.

We hope you will decide to support and join us for this worthwhile community event! Sponsoring this event will serve as a good marketing opportunity for your business as you will be recognized for your sponsorship! **If you have sponsored in the past, please considering sponsoring at a higher level this year!** In addition to event sponsors, we are also looking for **vendors**. Vendor booths can be purchased for \$25. This would be a good opportunity to support our event as well as market your own business. We will have lots of fitness enthusiasts along with animal lovers there for the event!

We hope that you will consider supporting the **8th Annual Dog Gone Cold 5k Run/Walk and 1-Mile Fun Run**. The event is organized by Hopeful Hounds, Inc. in order to benefit animal rescue groups in their mission to help animals in need in the CSRA. Hopeful Hounds, Inc is a non-profit corporation registered with the state of Georgia and is also recognized under Section 501(c)(3) of the Internal Revenue Code. All donations are tax deductible to the extent permitted by law. **Your contribution would help to support many shelter animals in need within the CSRA.** For questions about sponsorship or a vendor booth, please feel free to contact me at HopefulHoundsInc@gmail.com or at 706-294-6200. We hope you will join us for what promises to be a fun event! Thank you for supporting animal rescue organizations as they help animals in need.

Sincerely,

Kristi Hagood, Founder
Hopeful Hounds, Inc.





Dog Gone Cold 5k Run/Walk and 1 Mile Fun Run

January 20, 2018

9:30 am

Sponsorship Form

Proceeds to benefit Hopeful Hounds, Inc.

Please fill in the information below and mail to:


Hopeful Hounds, Inc.

P.O. Box 285

Grovetown, GA 30813

If you have any questions, please contact Kristi Hagood at (706) 294-6200 or HopefulHoundsInc@gmail.com. Please make checks payable to Hopeful Hounds, Inc.!

Yes! I would like to be a **financial sponsor** for the 2018 Dog Gone Cold 5k. Listed below are the different sponsorship levels available with benefits that come with each level of sponsorship.

 I would like to sponsor the event by making a financial contribution. Enclosed is my contribution, and I am donating at the following level (circle one):

- * Marathon Level Sponsor: \$1001 and over
 - a. Listed as a sponsor on the flyer in the runner bags
 - b. Listed as a sponsor on the Hopeful Hounds, Inc. website
 - c. Announced at the 5k as a sponsor
 - d. A sign will be posted at the 5k listing you as a sponsor
 - e. Your logo will be included on the event t-shirt (**sponsorship must be done by 1/2/18 in order for the logo to be included on the t-shirt*)

- * Half-Marathon Level Sponsor: \$501 to \$1000
 - a. Listed as a sponsor on the flyer in the runner bags
 - b. Listed as a sponsor on the Hopeful Hounds, Inc. website
 - c. Announced at the 5k as a sponsor
 - d. A sign will be posted at the 5k listing you as a sponsor

- * 5k Level Sponsor: \$251 to \$500
 - a. Listed as a sponsor on the flyer in the runner bags
 - b. Listed as a sponsor on the Hopeful Hounds, Inc. website
 - c. Announced at the 5k as a sponsor

- * Fun Run Level Sponsor: Up to \$250
 - a. Listed as a sponsor on the flyer in the runner bags
 - b. Listed as a sponsor on the Hopeful Hounds, Inc. website

* I would like to donate the following items for awards and raffles: _____

* I would like to donate the following items for racer goody bags (coupons, samples, dog treats, energy bars and gels, pens, magnets, etc...): _____

* I would like to donate the following food and/or a drink product (bottled water, energy drinks, fruit, bagels, energy bars, etc...): _____

* I would like to help publicize the event. Please send me posters and flyers.

- Yes! I would like to get a **vendor booth** for the event. Enclosed is my \$25 for the booth.*
- Sorry! I cannot sponsor the event this year, but please send us information on future Hopeful Hounds, Inc. events.*



Company Name: _____

Contact Name: _____

Address: _____

Phone #: _____

Email Address: _____

Hopeful Hounds, Inc. is a non-profit organization registered with the state of Georgia and is also recognized under Section 501(c)(3) of the Internal Revenue Code. All donations are tax deductible to the extent permitted by law.



Dog Gone Cold 5k Run/Walk and 1 Mile Fun Run

January 20, 2018 9:30 am

VENDOR FORM

Proceeds to benefit Hopeful Hounds, Inc.

Please Print Clearly

Name _____

Business Name _____

Street Address _____

City _____ **State** _____ **Zip Code** _____

Phone _____ ***Email** _____

*this is the address where you will receive event details

Type of Vendor _____

Brief Description of Products & Booth/Business _____

I would like to donate something for the raffle YES NO

If yes, what item will you be donating _____

Signature _____

Please return this application with payment by **January 13, 2018**.

Once all vendors are confirmed, a location map detailing your booth will be emailed to you.

****Note:** Refunds will not be given in the event of cancellation.

Please include the **entry fee** of **\$25**, made payable to Hopeful Hounds, Inc.

Applications should be mailed to:

Hopeful Hounds, Inc.

P.O. Box 285

Grovetown, GA 30813

Each vendor must supply their own tables, tents, and chairs.

If you have any questions, please contact Kristi Hagood at (706) 294-6200 or HopefulHoundsInc@gmail.com.



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8th Annual Dog Gone Cold 5k Run/Walk



A Benefit for
Hopeful Hounds, Inc.

Julian Smith BBQ Pit - Augusta, GA

Saturday, January 20, 2018

1-Mile Fun Run 9:30am

5k Run/Walk 10:00am

**Electronic timing provided by Strictly Running!*

5K Course is USATF CERTIFIED #GA12083WC!

***Dog friendly – bring your canine partner to run/walk with!**

***Many of our local CSRA rescue groups will have adoptable animals available at the 5k!**

REGISTRATION OPTIONS:

- 1) Register online through www.hopefulhounds.org/8th_Annual_DGC_5k.html
- 2) Download registration form from www.hopefulhounds.org/8th_Annual_DGC_5k.html to mail in
- 3) Register online at www.StrictlyRunning.com
- 4) Register between 4:00pm-7:00pm on Friday, January 19 at Fleet Feet in Augusta
(229 Furys Ferry Road, Augusta, GA 30907)
- 5) Register the morning of the event from 8:00am-9:45am at the Julian Smith BBQ Pit

We need **VOLUNTEERS, VENDORS and SPONSORS!!!!** Contact us at HopefulHoundsInc@gmail.com for more information!

For more information about this event please visit us at:

www.HopefulHounds.org

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